

TOM FORD

LOUD MINÉRALE



The ocean meets the sand, adventure meets mystery, and a new dimension is revealed. Oud Minérale defines a new olfactive genre, merging the iconic richness of oud with refreshing oceanic minerality. The collision of two of the world's most intriguing elements creates an expression that is both exhilarating and powerfully transcendent.

Oud Minérale's first impression is of glowing, resinous oud notes plunged into the extreme fresh exuberance of the ocean. The bright vitality of pink peppercorn spikes the fragrance's opening, invigorating the senses—a flash of sunlight illuminating rhythmic waves.

Remarkable contrasts continue to define the heart of the fragrance as mineral and marine inflections play against one another with the addition of fir balsam—a balancing presence between the elements. Cypriol, a precious oil steam distilled from the roots of the cyperus plant wields its earthy, smoky facets to amplify the power of the oud.

A surge of deep woods featuring patchouli and a vetiver accord mingles with the rich warmth of cedarwood and pepperwood notes. An ambergris accord adds a sensual and warm, skin-gripping effect for an enveloping, sun-kissed impression.

A transportive fusion of elements. Oud Minérale is pure exhilaration, a reinvention of oud as only possible by TOM FORD. Now in a new signature silhouette.

Launching in January 2024 at all point of sales.

Suggested retail price: 195€

For more information, please contact Marie Wauters - mwauters@be.clinique.com